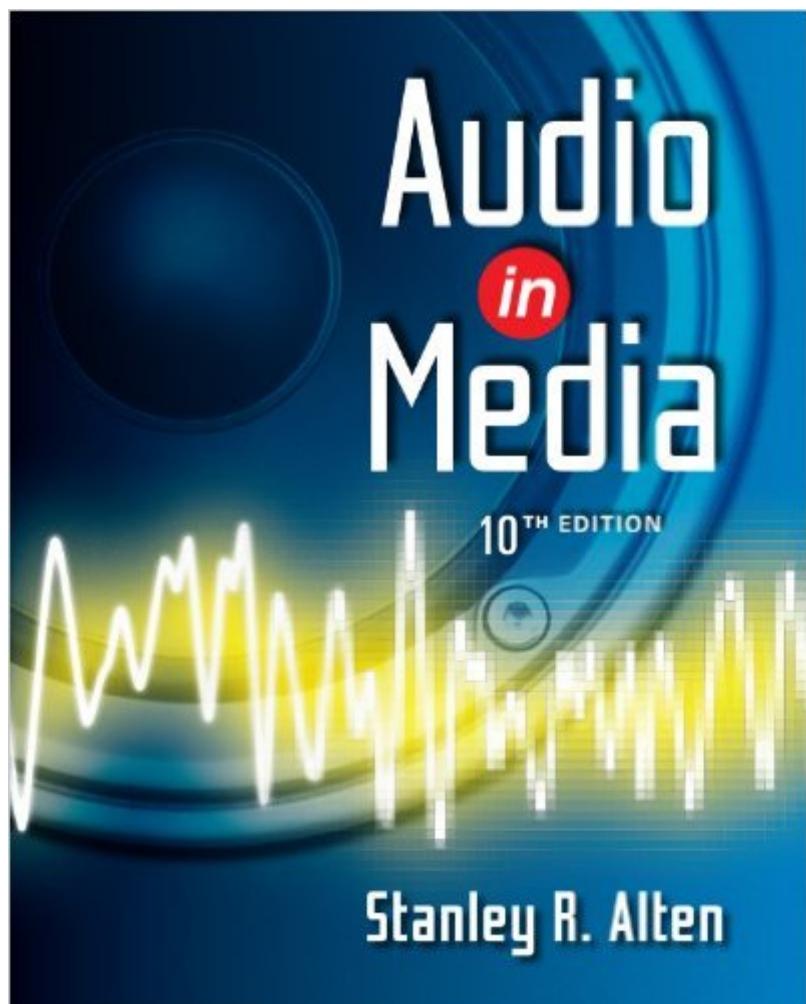


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# Audio In Media (Wadsworth Series In Broadcast And Production)



## **Synopsis**

In AUDIO IN MEDIA, Tenth Edition, Stanley Alten -- internationally recognized as a scholar and expert in the area of audio production -- continues to provide students with an introduction to the basic techniques and principles necessary for audio production in today's media. The clear, current illustrations and photos and student-friendly writing in Alten's market-leading text have helped professors effectively teach this technically based course to thousands of introductory audio-production students. Comprehensive, technically accurate, and up-to-date, the text covers informational, perceptual, and aesthetic aspects of sound as they apply to each stage of the production process, from planning to postproduction.Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

## **Book Information**

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## **Customer Reviews**

This is one of those books that you buy, thinking you're going to keep it forever, but you probably shouldn't do that. The information in Audio in Media is great. It's up-to-date, well explained, and thorough. Unfortunately, that won't last as technology continues to progress. This is a book that I can only recommend renting, not buying. Read it for a few months. Take notes on the things that are most important, and then let it disappear from your Kindle library. You can repeat this process

whenever a new edition comes out. That said, the book is chock-full of relevant information for the current time period. It's very visually pleasing, featuring lots of pictures and diagrams. It's written very conversationally, and though it's really long, it's not too tough to get through.

The textbook is perfect for my Digital Audio Production class! It's also a lot lighter than expected because it looks like a huge book lol but I love how it came in mint condition as if super brand new!

This book Still helpful on my job for 10 years.

It came on time, looking a little banged up on the cover but that was expected since I bought it used. Inside pages are great!

Excellent book, I'm very grateful, it was what I expected.

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